



West Kentucky Rural Telephone Chooses Aware's Dr. DSL Line Diagnostics Platform to Speed IPTV Roll-Out

Software solution works with installed DSLAMs and modems for IPTV video services activation and DSL line troubleshooting

BEDFORD, Mass., Sept. 3 /PRNewswire-FirstCall/ -- Aware, Inc. (Nasdaq: AWRE), a leading supplier of broadband technology and DSL test and diagnostics solutions, today announced that West Kentucky Rural Telephone Cooperative has selected Aware's Dr. DSL[®] Line Diagnostics Platform as its IPTV and DSL line testing solution. The Dr. DSL Line Diagnostics Platform (LDP) is an advanced test and diagnostics server-based solution that, when used in conjunction with West Kentucky's installed access equipment, offers a comprehensive, centralized system for analysis and diagnostics of the carrier's DSL lines.

"As we push out the edge of our copper loops and roll out DSL-based IPTV video services to our subscribers, we needed a robust, centralized provisioning and line diagnostics tool to help us troubleshoot and quickly and efficiently resolve any line discrepancies," commented Craig Sullivan, Plant Superintendent of West Kentucky. "Aware's Dr. DSL Line Diagnostics Platform offered us an ideal server-based solution that works seamlessly with our installed Occam BLC equipment, enabling us to ensure the service levels and troubleshoot the subscriber lines of our new bandwidth-intense broadband and IPTV service offerings."

Over the last several years, West Kentucky has demonstrated pioneering leadership in achieving a network to compete for video customers. In 2007, West Kentucky became one of the original beta customers for the National Rural Telecommunication Cooperative (NRTC)-sponsored initiative to bring IPTV to rural customers and has approximately 18,000 subscribers in Western Kentucky and Northwestern Tennessee. The carrier uses Occam Networks' BLC 6000 equipment and OccamView[™] Element Management System.

Aware's Dr. DSL LDP is a software-based server solution with a robust standard-compliant testing and service assurance technology which helps service providers reduce costs, eliminate unnecessary equipment, and ensure the highest quality-of-experience (QoE) for their customers. LDP works with multiple technology platforms and is unique in that it is compatible with multiple DSLAMs and chipset vendors and requires no additional equipment. As an integrated software-based solution, it combines the raw single-ended testing (SELT) and dual-ended testing (DELT) diagnostics data with Aware's award-winning Dr. DSL software, which has been used to deploy millions of DSL lines worldwide.

"Accurate data rate estimates are critical for assuring service levels on copper lines providing IPTV," commented Peter LeBlanc, Aware's vice president of sales and marketing. "Using our Dr. DSL LDP, West Kentucky now has a cost-effective tool to confidently categorize its copper plant, both through initial baseline service activation tests as well as ongoing tests to track circuit changes over time."

Aware's Dr. DSL LDP and evaluation platforms are available immediately either from Aware, Inc. or through reseller Occam Networks as an additional option for its BLC 6000 product line. More information about Aware's Dr. DSL Line Diagnostics Platform can be found on Aware's website at www.aware.com/ldp.

About West Kentucky Rural Telephone Cooperative Corp.

Founded in 1951, West Kentucky Rural Telephone Cooperative Corp. provides state-of-the-art voice, Internet and long distance services to the residents and businesses of eight counties in Western Kentucky and Northwest Tennessee. The company currently has more than 18 thousand subscribers in 18 exchanges. West Kentucky Rural Telephone has its headquarters in Mayfield, Ky. Visit www.wktelecom.coop for more information.

About Aware

Aware is a leading technology supplier for the telecommunications industries. For more than ten years, Aware has pioneered innovations at telecommunications standards-setting organizations and continues to develop and market DSL silicon

intellectual property and test and diagnostics products. Its StratiPHY™ IP product line supports DSL standards, including ADSL2+ and VDSL2, and has been broadly licensed to leading semiconductor companies. Telecom equipment vendors and phone companies use Aware's DSL test and diagnostics modules and Dr. DSL® software to help provision DSL circuits globally. Aware is also a veteran of the biometrics industry, providing biometric and imaging software components used in government systems worldwide since 1992. Aware's interoperable, standard-compliant, field-proven imaging products are used in a number of applications, from border management to criminal justice to medical imaging. Aware is a publicly held company (Nasdaq: AWRE) based in Bedford, Massachusetts. www.aware.com

Safe Harbor Warning

Portions of this release contain forward-looking statements regarding future events and are subject to risks and uncertainties, such as estimates or projections of future revenue and earnings and the growth of the DSL market. Aware wishes to caution you that there are factors that could cause actual results to differ materially from the results indicated by such statements. The DSL factors include, but are not limited to: we have a unique business model, our quarterly results are difficult to predict, our DSL licensing and DSL test and diagnostic businesses depend upon a limited number of customers, we derive a significant amount of revenue from a small number of customers, we depend on equipment companies to incorporate our technology into their products, we face intense competition from other DSL vendors, DSL technology competes with other technologies for broadband access, our business could be harmed if our test and diagnostic hardware and software products have quality problems, we depend on a single source contract manufacturer for the manufacture of our DSL hardware products, our manufacturing systems may not be adequate for our DSL test and diagnostics hardware products, we depend on single source suppliers for components in our DSL hardware products, and our business is subject to rapid technological change. We refer you to the documents Aware files from time to time with the Securities and Exchange Commission, specifically the section titled Risk Factors in our annual report on Form 10-K for the fiscal year ended December 31, 2007 and other reports and filings made with the Securities and Exchange Commission.

Aware, StratiPHY and Dr. DSL are trademarks or registered trademarks of Aware, Inc. Any other trademarks appearing herein are the property of their respective owners.

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