



Aware to Showcase DSL Test Solutions for IPTV Services at IP&TV World Forum

Increasing worldwide demand for IPTV services underscores the need for Dr. DSL(R) Line Diagnostics Platform

BEDFORD, Mass., March 21, 2011 /PRNewswire via COMTEX/ -- Aware, Inc. (Nasdaq: AWRE), a leading provider of DSL test solutions, today announced that it will demonstrate several enhanced software modules for its Dr. DSL Line Diagnostics Platform (LDP) in its exhibition stand at the upcoming IP&TV World Forum which will take place in London from March 22-24, 2011. The modules to be demonstrated include LDP's DSL Service Predictor and Health Monitor.

"IPTV services generate the highest average revenue per user (ARPU) for operators while also being the most costly to deploy and maintain," said Peter LeBlanc, Vice President at Aware. "LDP's enhanced diagnostics software gives operators a cost-effective means to expand their IPTV serving area, reduce operational costs, and ensure a high-quality customer experience."

DSL Service Predictor is a software tool that automatically determines which DSL lines are capable of supporting high-bandwidth IPTV services. DSL Service Predictor computes the DSL line's IPTV eligibility by collecting and interpreting standard-compliant single-ended (SELT) or dual-ended (DELT) measurements from installed access elements such as DSLAMs and modems. IPTV operators can use DSL Service Predictor to expand their IPTV coverage area or to evaluate the return-on-investment of upgrading from ADSL2+ to VDSL2 equipment.

DSL Health Monitor enhances the IPTV end-customer's quality of experience (QoE) by detecting emerging problems in the operator's DSL network or within the customer's premises before they deteriorate into service interruptions. DSL Health Monitor analyzes the health of IPTV lines against the operator's DSL performance thresholds and lines with low health scores are automatically identified for proactive troubleshooting.

For more information please visit Aware at IP&TV World Forum Stand 283 or on our website at www.aware.com/ldp.

About Dr. DSL Line Diagnostics Platform

Aware's Dr. DSL Line Diagnostics Platform is a standards-based DSL test and diagnostics solution that enables broadband and IPTV service providers to increase revenues and reduce operational expenses through network diagnostics, troubleshooting and service qualification. LDP is a software-only solution that leverages the operators installed DSL access network by analyzing standard-compliant diagnostics parameters and converting them into actionable results that can be understood and acted upon by customer service representatives, DSL experts and outside plant technicians.

About Aware

Aware is a leading technology and software supplier for the telecommunications and biometrics industries. Aware has pioneered innovations at telecommunications standards-setting organizations for DSL and networking. Telecom equipment vendors and phone companies use Aware's DSL test and diagnostics modules and Dr. DSL software to provision and troubleshoot DSL circuits globally. Aware is also a veteran of the biometrics industry, providing biometric and imaging software components used in government systems worldwide since 1992. Aware's interoperable, standard-compliant, field-proven imaging products are used in a number of applications, from border management to criminal justice to medical imaging. Aware is a publicly held company (Nasdaq: AWRE) based in Bedford, Massachusetts. www.aware.com

Safe Harbor Warning

Portions of this release contain forward-looking statements regarding future events and are subject to risks and uncertainties, such as estimates or projections of future revenue and earnings and the growth of the DSL test and diagnostics market. Aware wishes to caution you that there are factors that could cause actual results to differ materially from the results indicated by such statements. General factors include, but are not limited to: our quarterly results are unpredictable and may fluctuate significantly; our business is subject to rapid technological change; adverse economic conditions could harm our business; our intellectual property is subject to limited protection; our business may be adversely affected by our use of open source

software; and our business may be affected by government regulations. DSL test and diagnostic factors include, but are not limited to: our DSL test and diagnostic businesses depend upon a limited number of customers; our DSL test and diagnostics business faces intense competition; the success of our DSL test and diagnostics products businesses requires telephone companies to install DSL service in volume; the success of our DSL test and diagnostic product depends on our ability to develop commercially viable products in a timely fashion; our test and diagnostic hardware and software products could have quality problems; we depend on a single source contract manufacturer for the manufacture of our DSL hardware products; our manufacturing systems may not be adequate for our DSL test and diagnostics hardware product offerings; and we are dependent on single source suppliers for components in our DSL hardware products. We refer you to the documents Aware files from time to time with the Securities and Exchange Commission, specifically the section titled Risk Factors in our annual report on Form 10-K for the fiscal year ended December 31, 2010 and other reports and filings made with the Securities and Exchange Commission.

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