



## **Frost & Sullivan Recognizes Aware's Remarkable Growth in the DSL Test Equipment Market**

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Based on its recent analysis of the world communications test equipment market, Frost & Sullivan presents Aware, Inc. (NASDAQ: [AWRE](#) - [News](#)) a leading supplier of broadband technology and DSL test and diagnostics solutions, with the 2008 Global Frost & Sullivan Award for Growth Excellence in recognition of its commendable compound annual growth rate (CAGR) of 49 percent from 2002 to 2007 in the DSL test equipment market. The principal reasons for this growth include innovative, cutting-edge technology, a comprehensive product portfolio, an impressive customer base, and excellent customer service.

Aware has benefited greatly from the rising customer demand for triple play services. With service providers adding voice over Internet Protocol (VoIP), IP television (IPTV), and high-definition TV (HDTV) to their DSL-based offerings, there is a growing need for more sophisticated test and monitoring solutions to ensure superior quality of experience (QoE) for their customers. Aware has cashed in on this need by providing advanced testing technology, including its Dr. DSL ® software and hardware solutions, which leverage the company's 14 years of experience in DSL silicon intellectual property.

Aware's Dr. DSL Line Diagnostics Platform (LDP) is an advanced test and diagnostics server-based software solution that, "when used in conjunction with a service provider's installed access equipment, such as DSLAMs and gateways, offers a comprehensive system for analysis and diagnostics of the service provider's DSL lines," explains Frost & Sullivan Research Analyst Olga Yashkova. "Aware's Dr. DSL LDP is a cost-effective tool which enables service providers to ensure the service levels and troubleshoot the subscriber lines of their new bandwidth-intensive broadband and IPTV service offerings."

"Aware has extended its product offering by expanding its Universal DMT (UDMT™) product line of small profile DSL test modem modules, which are designed for easy integration with telecom products such as outside plant handheld devices and automated test head solutions," notes Yashkova. "These 'all-in-one' modules, which can emulate a central office or customer premises device, are compliant with all DSL standards including asymmetrical DSL (ADSL), ADSL2+, as well as very high speed DSL (VDSL2)." Aware's UDMT line of test modules also support Dr. DSL expert diagnostics software that can assist technicians to troubleshoot DSL problems by automatically identifying the type and data rate impact of common DSL faults, such as crosstalk, bridged taps or missing microfilters in the home, thereby improving technician efficiency and reducing cost.

Apart from its innovative products, Aware is noted for its outstanding customer and technical support services. Although Aware conducts training for technicians who are new to the product, the simplicity of its use usually means that the training is targeted at showing users how to apply the product to their everyday environments.

Each year, *Frost & Sullivan* presents this award to the company that has demonstrated excellence in implementing and sustaining growth within shipments, revenues, and profitability.

*Frost & Sullivan* Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

### **About Aware, Inc.**

Aware is a leading technology supplier for the telecommunications industries. For more than ten years, Aware has pioneered innovations at telecommunications standards-setting organizations and continues to develop and market DSL silicon intellectual property and test and diagnostics products. Its StratiPHY™ IP product line supports DSL standards, including ADSL2+ and VDSL2, and has been broadly licensed to leading semiconductor companies. Telecom equipment vendors and phone companies use Aware's DSL test and diagnostics modules and Dr. DSL ® software to help provision DSL circuits globally. Aware is also a veteran of the biometrics industry, providing biometric and imaging software components used in government systems worldwide since 1992. Aware's interoperable, standard-compliant, field-proven imaging products are used in a number of applications, from border management to criminal justice to medical imaging. Aware is a publicly held company (NASDAQ: [AWRE](#) - [News](#)) based in Bedford, Massachusetts. [www.aware.com](http://www.aware.com)

## About Frost & Sullivan

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