



TDC Selects Aware's Line Diagnostics Platform to Improve Quality of DSL Network

BEDFORD, Mass., Feb. 7, 2012 /PRNewswire/ -- Aware, Inc. (Nasdaq: AWRE), a leading provider of DSL Service Assurance software, announces that TDC, the leading provider of communications and entertainment solutions in Denmark, has deployed Aware's Line Diagnostics Platform (LDP) to improve the quality of their DSL-based services and to enhance its customer care and issue-resolution capabilities.

"Aware's Line Diagnostics Platform is a key component of our DSL service assurance process and an important part of our goal to improve customer experience and service quality," said Jess Julin Ibsen, CTO, Head of Networks. "With LDP we are able to better serve our customers by proactively managing our DSL network by detecting service-affecting issues, and when issues do arise, we can quickly diagnose the problem, set the proper expectations with the end-customer, and avoid costly missteps in the dispatch process."

Aware's award-winning [LDP](#) combines all of the essential DSL diagnostics and performance management tools into a single, multi-vendor-compatible platform for use by customer care agents, network planning and operations, and field technicians. LDP enables broadband service providers to reduce operational expenses by quickly resolving customer issues and to increase revenues through accurate service qualification of high-ARPU services such as IPTV. LDP's scalable centralized software architecture and flexible interfaces allow it to be easily integrated into the operator's OSS and business processes.

"TDC has a strong commitment to providing its customers with exceptional service," said Rick Moberg, co-chief executive officer. "We are extremely pleased with our collaboration with such an innovative and customer-centric company as TDC, and we are glad to have Aware's LDP as part of TDC's strategy to continuously improve customer loyalty and profitability."

Aware's DSL Service Assurance products are used by telecommunication operators and equipment suppliers to improve the rate, reach and quality of DSL-based services. Aware's solutions benefit from our Dr. DSL® Expert Technology which leverages Aware's deep DSL knowledge gathered from more than a decade of designing DSL chipsets and our foundational work in developing the ITU-T's DSL standards, such as ADSL2+ and VDSL2, G.It line testing, and G.vector. Aware's technology is deployed on more than 22 million DSL subscriber lines around the world.

About Aware

Aware is a leading software and technology supplier for the biometrics, telecommunications, and healthcare industries.

Aware's [biometrics](#) software products and services are provided to solution vendors and system integrators for use by government agencies towards applications including border management, secure credentials, law enforcement, and national defense. Aware's [DSL Service Assurance](#) products enable broadband service providers to manage their DSL networks.

Aware also provides standards-based [medical imaging](#) software products to the healthcare industry. Aware is a publicly held company (Nasdaq: AWRE) based in Bedford, Massachusetts. www.aware.com

See Aware's new [website](#) for more information about DSL Service Assurance Solutions.

Safe Harbor Warning

Portions of this release contain forward-looking statements regarding future events and are subject to risks and uncertainties, such as estimates or projections of future revenue and earnings and the growth of the DSL service assurance market. Aware wishes to caution you that there are factors that could cause actual results to differ materially from the results indicated by such statements. DSL service assurance factors include, but are not limited to: our DSL service assurance product line depends upon a limited number of customers; our DSL service assurance products face intense competition; and our DSL service assurance software products could have quality problems. We refer you to the documents Aware files from time to time with the Securities and Exchange Commission, specifically the section titled Risk Factors in our annual report on Form 10-K for the fiscal year ended December 31, 2010 and other reports and filings made with the Securities and Exchange Commission.

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